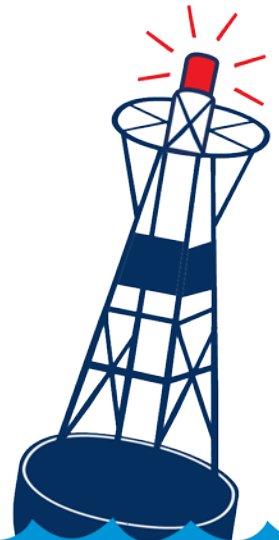
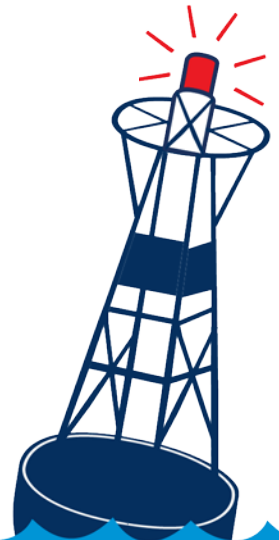


# P. O. S. H update





**Childnet**  
International



# Overview of the Helpline 2017

23/01/17–23/01/18

**1,008** cases **2,303** contacts

Top three categories of call are;

**Online Reputation 20%** (461 contacts/163cases)

**Potentially harmful content 10%** (231 contacts/85cases)

**Privacy (abuse of) 9%** (227 contacts/93cases)



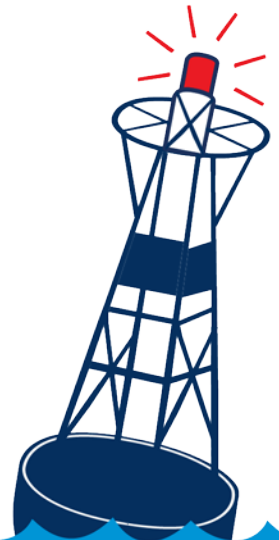
People most likely to call

**Teachers 45%** (1045 contacts/446cases)

**Policing family 10%** (250 contacts/85cases)

**Parent 7%** (162contacts/68cases)

Approximately only **6%** of cases are escalated to a social media contact



# The RP helpline



More than 200 people have been charged and tried for revenge porn since the law was introduced.

**2017**

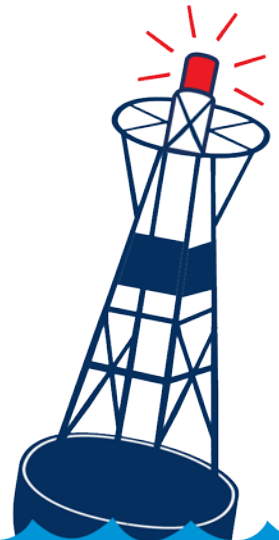
Number of cases: 1093

Number of contacts: 3706

Over all since launch **2015**

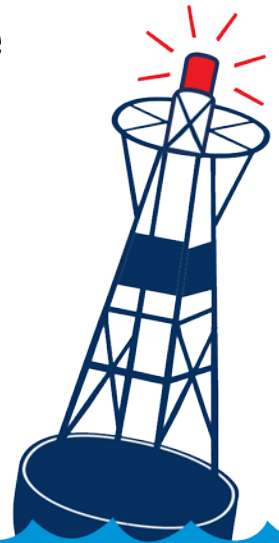
Cases:2467

Contacts:9743



# Cross-Over Cases

- Teachers intimate images leaking out into school.
- Old Photos– Myspace
- Online dating/hook-up apps Grindr/Tindr
- Negative consequences– schools often suspend staff even though they' re are victims of a crime
- What policies are in place? Children can be charged with RP .



# Partnerships. .



Instagram



Sarahah



YAHOO!



tumblr.



# Emerging Trends & Apps

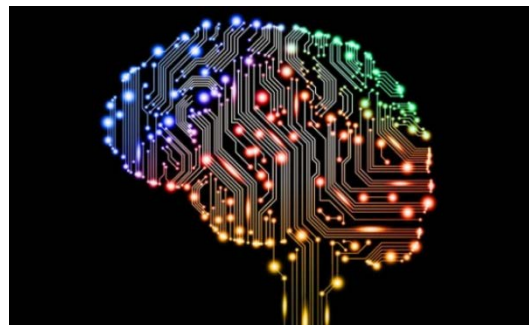
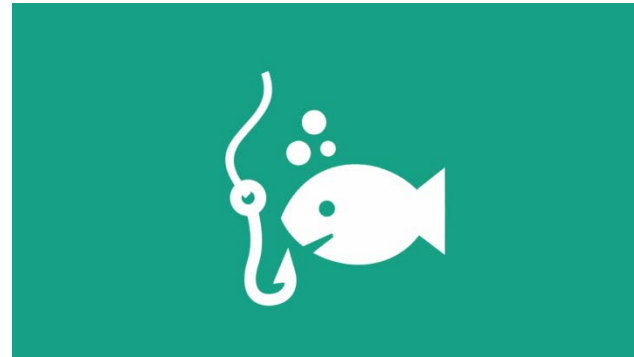


Sarahah





# Behaviour Trends





# Impersonation case studies

- Bullying– account made in the likeness of one child by another, account then used to follow/harass peers and teaches often sharing explicit material. Initially the impersonated is in trouble, hard to identify the bully.
- Grooming– girl & boy (yr9) have been texting explicitly sexual things to each other, no real concerns but mum has come in to check boy is ok. Boy flatly denies being part of this covo and there is no reason to lie, he is not in trouble. Further investigation we find out the account girl has been talking to is not him, who is it? Someone has ben grooming her using the likeness of a boy she already knows, whoever it is also knows enough about boy to impersonate.

# Baiting out

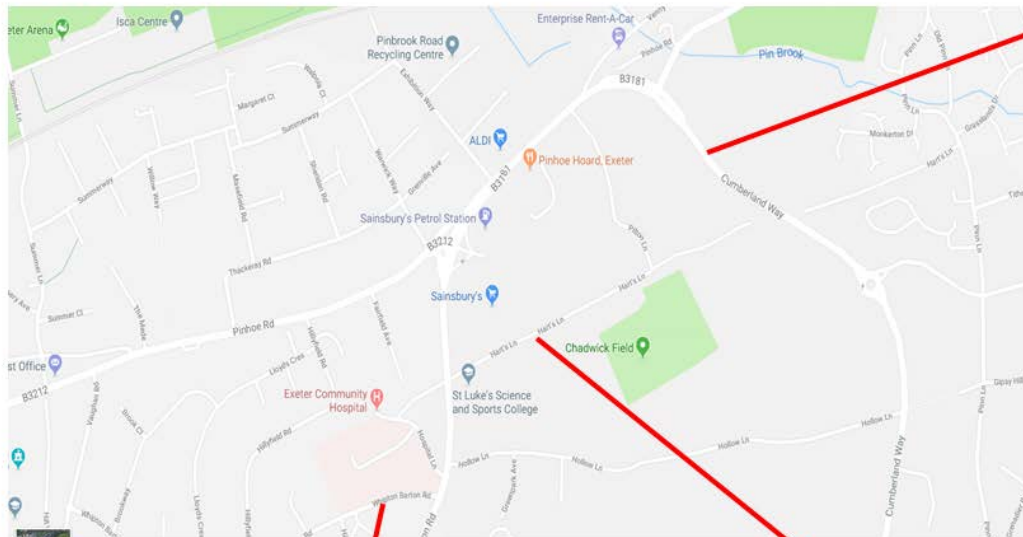
- Girls– Sexualised images, harvested from peers shared to shame, expose and embarrass. Not just boys victimising girls but girls being nasty to each other too, Usually based on location or school. In one case boy was harvesting images from other boys and making people pay £ to access the images - school knew about this but decided to ignore it until after he finished GCSE exams
- Boys– School fights uploaded but to praise laddish behaviour. Also known as “schooligans” exposing but celebrating bad behaviour
- We typically used to associate this behaviour with Instagram but have recently found the same on snapchat in groups.

# Challenges

- Innocent - Charity fundraising; ASL ice bucket, mannequin challenge, pen2 rap challenge– all good marketing techniques to either raise money or raise profile of artist.
- Not so innocent– “Blue Whale” , 3am challenge, Kylie lip challenge..etc



# Reputation



Laura Smith lives here  
– 45 Cumberland way,  
she walks 200 meters  
to school every day

Carmel Parmelo lives  
here- 78 Whipton  
Barton Rd- 100 meters  
from school

Chris Shin lives here, with his mum-  
29 Harts Lane.. only 50 meters from  
school!



# G. D. P. R

## Training

Do all users receive regular security and data protection training?

- Audit of staff skills and attitudes
- Data protection training mandatory for all staff despite experience/role.

## Policies & procedures

- Systematic and regular reviews of policies.
- Evidence that policies are freely and readily available
- Collaborative production and reviews of policies, for example evidence of the active use of parents and pupil views.

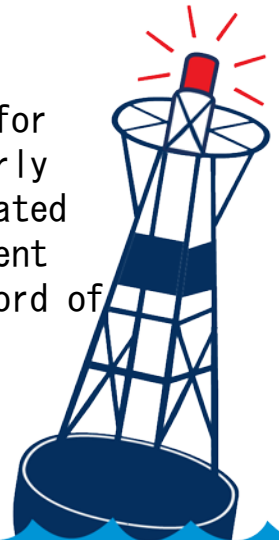
## Who is your designated data protection officer ?

### Information audit and consideration

- A record of processing activity
- A list of all the storage locations for personal data & what is contained in each location
- Users only have access to the data they need and no more

### Children and consent

- How do you gather consent for processing data, particularly children's data and associated formal parental/carers consent
- Have you established a record of consent ?



# Sex and Relationships Education

- Please submit a response to the consultation;  
<https://consult.education.gov.uk/life-skills/pshe-rse-call-for-evidence/>

FOR SEXUAL HEALTH & WELLBEING JUST...

**Ask Brook**



CONTRACEPTION



PREGNANCY



STIS



GENDER



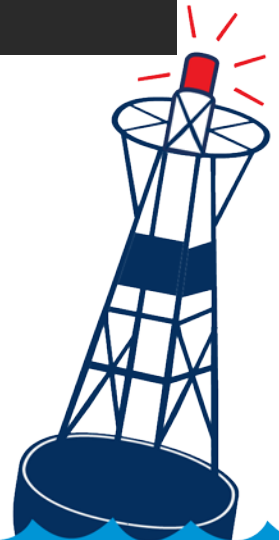
ABUSE



WELLBEING



**SWGFL- So, lets talk about porn**  
Coming soon





# Monitoring

## Fully managed/partially managed ?

Wanna drive? - A guide to monitoring

By Carmel Glassbrook, Professionals Online Safety Helpline practitioner  
6 July 2017 South West Grid



There is often an assumption in the online safety world that teachers and school staff understand all the terms we use and the difference between them. This can be especially true when talking about technical solutions.

This lack of understanding can mean that children can be left with inadequate safeguarding measures to support them. Of additional concern is that in a bid to meet new requirements, schools can end up purchasing expensive software that doesn't necessarily provide them with the solutions they need.

In 2016 the Government updated Keeping Children Safe in Education to state that all schools need to have an "appropriate" level of monitoring and filtering in place. But what does this mean in practice?

**eSafe**  
PROTECTING YOU & YOUR STUDENTS

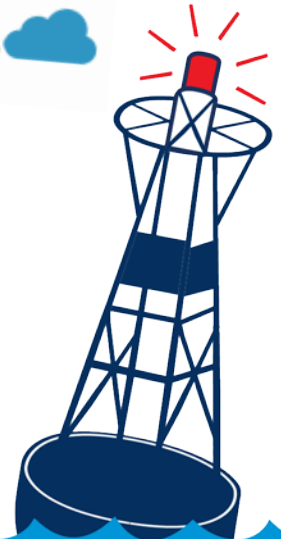
 **Securus**  
Safeguard Monitor Protect  
+44 (0) 330 124 1750

  
ASSISTED  
MONITORING

**senso.** 

 **future digital**

**Link2ICT**



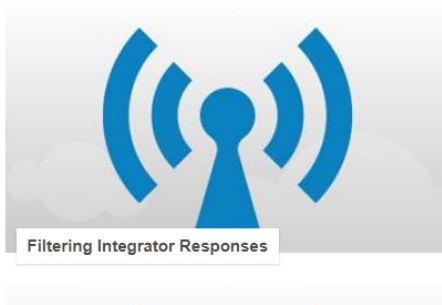
# UK Safer Internet Centre, making it easier

## Provider Responses

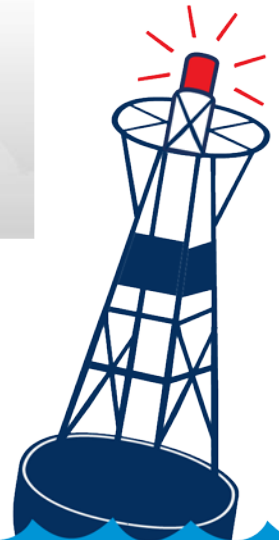
We invite filtering and monitoring providers and integrators to self-certify their systems using [our checklist](#) and their responses are hosted here.

### Disclaimer

The accuracy and integrity of the information contained within these responses is warranted by each provider. UK Safer Internet Centre makes no recommendations by hosting these responses.



<https://goo.gl/5oykJ3>



# Tools to help



Need to protect children online?



Online Compass is a free online safety self review tool for organisations that work with children and young people.

- Review Online Safety in your group or organisation.
- Improve your group's Online Safety using expert advice.
- Celebrate your provision through a series of awards.



[www.OnlineCompass.org.uk](http://www.OnlineCompass.org.uk)



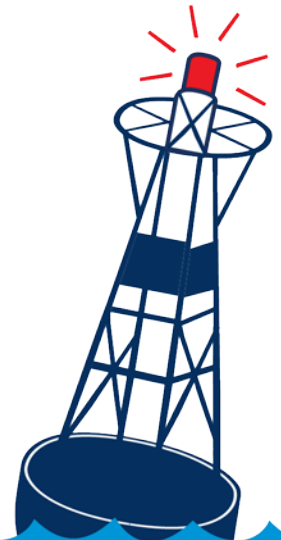
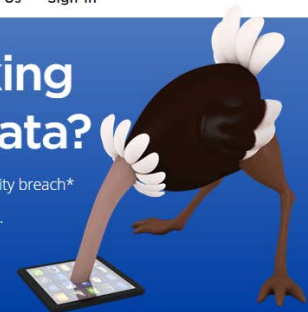
[Home](#) [About](#) [Quick Start](#) [Purchase](#) [Accreditation](#) [Help](#) [Contact Us](#) [Sign-In](#)

## Is your organisation taking good care of personal data?

Nearly 9 out of 10 large organisations surveyed now suffer some form of security breach\*

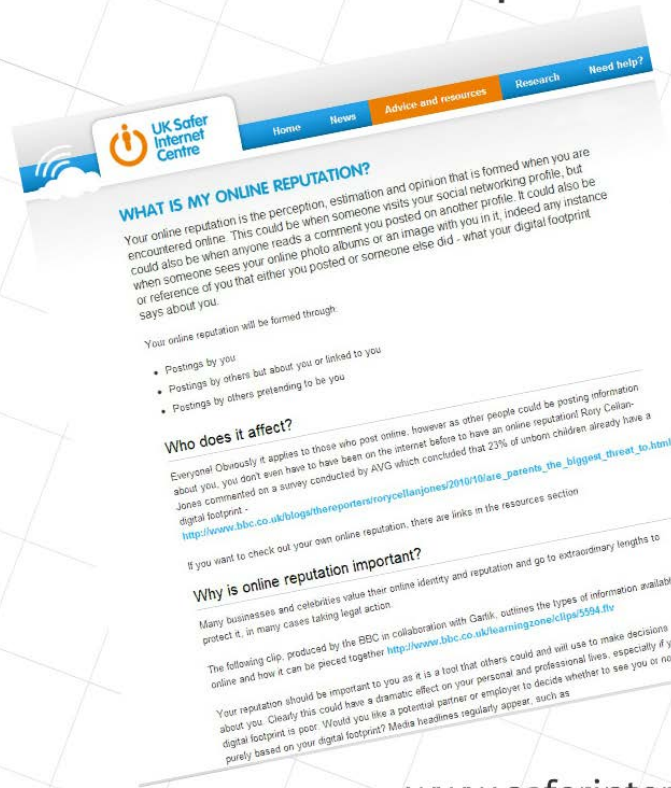
Start your organisational journey today by taking our 30 second quiz.

[Start Free 30 Second Quiz](#)



# Resources for professionals

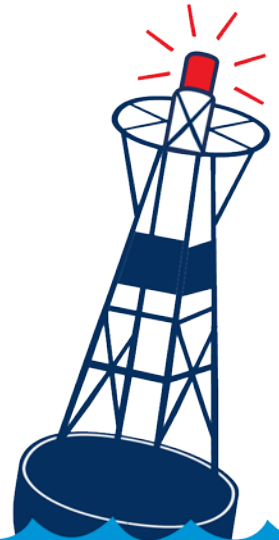
## Online Reputation



What it  
is

How to  
manage  
it!

[www.saferinternet.org.uk/online-reputation](http://www.saferinternet.org.uk/online-reputation)





# Resources, how to; (Parents)

## Online Safety Guidance for Parents



## YouTube How to... set up YouTube™ Safety Mode™



YouTube Safety Mode enables parents to choose whether to limit content on YouTube™ that might be unsuitable for their children, even though it's not against YouTube's Community Guidelines.

When you opt in to Safety Mode, videos with mature content or that have been age restricted will not show up in video search, related videos, playlists, shows and modes.

## Digital Parenting

### 10 'How to' guides

SET smartphone Parental Controls with Vodafone Guardian  
MAKE THE MOST of Blackberry Parental Controls  
PROTECT privacy on Facebook  
SEARCH safely on Google



### Expert views

Why are age ratings important?  
How much time online is  
too much?  
What technology can we  
expect in the future?



Toddlers and tech  
it's second  
nature

Apps, BBM,  
Facebook...  
What are  
teen's favourite  
digital spaces?

Grandparents  
How can  
they get more  
involved?

www.vodafone.com/parents



Depending on the age of your children here are some simple things you could do today. You'll find more tips and links to expert advice in our age guide pages.

#### Pre-school

- Use the computer and play games together
- Set a child friendly homepage

#### Young children

- Use safe search on Google and YouTube
- Agree rules on time spent online

#### Pre-teens

- Have an agreement for using the internet
- Use safe settings on mobiles and games consoles

#### Teens

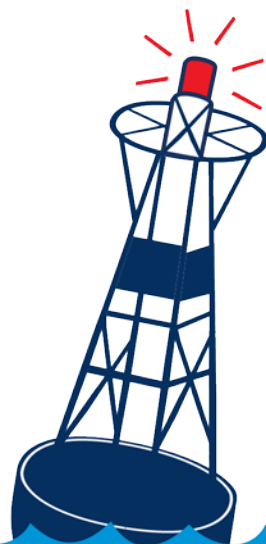
- Talk about creating a positive online reputation
- Use social networking privacy settings

### SET PARENTAL CONTROLS



ConnectSafety

UK Safety  
Internet  
Centres



# Resources– Young people





Abusive comments posted  
about you online?  
Not sure what to do?

**Contact the Professionals  
Online Safety Helpline...**

Are you a professional working with Children and Young People?  
Do you need help with an internet safety concern?  
Would you know what to do if a child was being bullied online?  
Who would you turn to if there was an abusive fake Facebook  
profile set up about you?  
How would you support a child who had their "sexts" shared?

The Safer Internet Centre has been commissioned by the European Commission to set up and run a pilot Helpline for professionals working with children and young people, specifically tackling the area of e-safety. The main areas we anticipate offering support in are social networking sites, bullying, sexting, online gaming and child protection. The helpline will aim to resolve issues professionals face about themselves and about young people in relation to online safety.



**UK Safer  
Internet  
Centre**  
[www.saferinternet.org.uk](http://www.saferinternet.org.uk)

**helpline@saferinternet.org.uk**

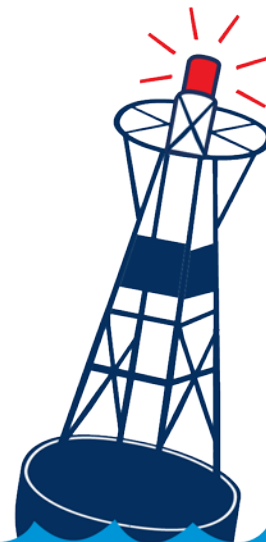
**Tel: 0844 3814771**

**[www.saferinternet.org.uk](http://www.saferinternet.org.uk)**



The project is co-funded by the  
European Union, through the  
Safer Internet Plus programme  
<http://ec.europa.eu/saferinternet/>

The service is available via email 24 hours per day, and by telephone during office opening hours 10-4, Monday to Friday. It is anticipated that all queries will be responded to within 3 hours (during the office opening hours), however, to fully resolve more complex issues may take longer. The helpline will keep customers updated throughout the process. It will primarily be a signposting, mediation and advice line, and urgent safeguarding matters should be dealt with as per normal Child Protection procedures.



**SWGfL**  
Education that Clicks



# Thank You

